

# Sponsor & Exhibitor Portfolio

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Aviation  
Forum

European Leading Aerospace Conference  
**December 5 - 6, 2023** | CCH Hamburg + Online

[www.aviation-forum.com](http://www.aviation-forum.com)



# At a glance: Aviation Forum 2023

**December 5 - 6, 2023 | CCH Hamburg + Online**  
**European Leading Aerospace Conference**

Under the patronage of Airbus CPO Jürgen Westermeier, decision-makers and experts from the aviation industry will meet at the Aviation Forum. The conference focusses on shaping resilient supply chains, achieving operational excellence, and developing and implementing sustainable innovations and technologies. The group of participants consists of OEMs, manufacturers, and suppliers at all tier levels, political decision-makers and thought leaders from Germany, Europe, and worldwide. Meet the aviation industry's top managers and benefit from innovative networking formats to maintain and expand your network.

## Conference | Exhibition | B2B Meetings | Networking

- |                             |                             |
|-----------------------------|-----------------------------|
| ✓ Hybrid event              | ✓ 60+ speakers              |
| ✓ 900+ participants on-site | ✓ 130+ exhibitors           |
| ✓ 1,000+ virtual attendees  | ✓ 30+ partners and sponsors |





# Overview: Exhibitor Options

	EXHIBITOR S	EXHIBITOR M	EXHIBITOR L	EXHIBITOR XL
Exhibition stand on-site (details on page 6)	6 sqm	9 sqm	12 sqm	18 sqm
Logo, company name, URL in exhibitor list / logo in floor plan	✓	✓	✓	✓
Premium tickets for conference and exhibition, full catering Incl.	2	3	4	6
30% discount for further tickets for your team	✓	✓	✓	✓
Free tickets for your best customers (your invitation)	5	5	10	10
Evening reception with gala dinner	✓	✓	✓	✓
Meeting room access	✗	✗	✓	✓
B2B Matchmaking platform	✓	✓	✓	✓
Virtual exhibitor package (details on Page 7)	✓	✓	✓	✓
Unlimited virtual tickets for your team and customers	✓	✓	✓	✓
	€ 5,500	€ 7,500	€ 10,000	€ 13,000

# Overview: Sponsor Packages (1/2)

	SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	PARTNER
Extensive branding (details next page)	✓	✓	✓	✓
Presentation/involvement in conference program	On-demand video	On-demand video	Live (Tech Talk, Workshop)	Live main stage
Exhibition stand on-site (details on page 6)	6 sqm	9 sqm	12 sqm	18 sqm
Premium tickets for conference & exhibition, full catering incl.	2	4	5	8
Evening reception with gala dinner	✓	✓	✓	✓
Free tickets for your best customers (your invitation)	5	5	10	10
B2B Matchmaking platform	✓	✓	✓	✓
Premium networking support	✗	✗	✗	✓
Meeting room access	✗	✓	✓	✓
Virtual package (details on page 7)	✓	✓	✓	✓
Unlimited virtual tickets for your team and your customers	✓	✓	✓	✓
	€ 7,500	€ 10,000	€ 14,000	€ 30,000

# Overview: Sponsor Packages (2/2)

BRANDING	SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	PARTNER
Logo in the list of sponsors and on the <b>main screen</b> in the conference room	✓	✓	✓	✓
Logo, company name, <b>URL</b> in exhibitor list / logo in <b>floor plan</b>	✓	✓	✓	✓
Digital <b>advertisement</b> (PDF/video) in livestream + main screen	✗	✓	✓	✓
Logo in the <b>conference agenda</b>	✗	✗	✓	✓
Virtual platform: <b>logo in livestream</b> , login screen and sidebar	✗	✗	✓	✓
Virtual platform: <b>logo</b> in the <b>home feed</b> at the top	✗	✗	✗	✓
<b>Advertising clip</b> in the livestream (30sec)	✗	✗	✗	✓
Logo on the <b>first page</b> of the conference <b>website</b>	✗	✗	✗	✓
Mention in <b>morning briefing email</b> - sent to all attendees	✗	✗	✗	✓
	€ 7,500	€ 10,000	€ 14,000	€ 30,000



# Exhibition Stand On-Site

Present your company and products to the decision-makers and experts and make an impression that leads to future business. Located directly adjacent to the conference hall, the exhibition area is the primary meeting area for networking, lunch and coffee breaks, and the get-together in the evening.

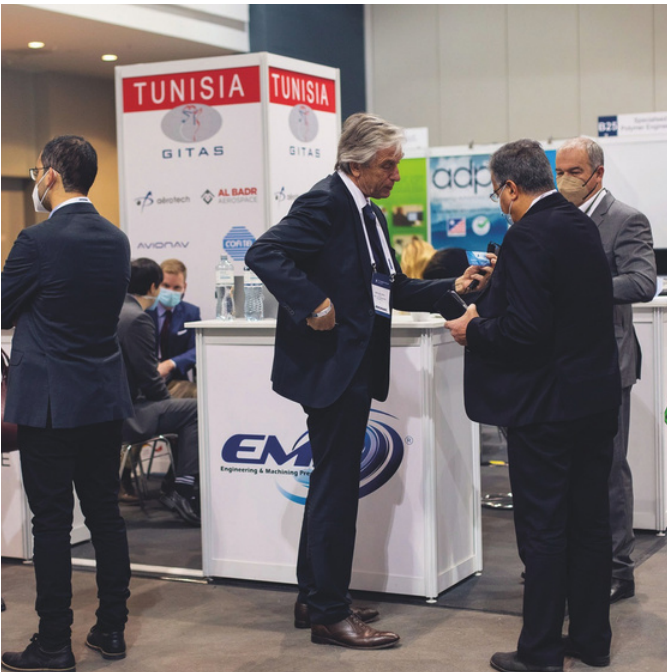
## Your exhibition stand includes:



Example: 9 sqm shell scheme exhibition stand

- ✓ Exhibition space (6 - 18 sqm)
- ✓ Shell scheme stand (height 2.5 m)
- ✓ Side walls (width 0.5 m)
- ✓ Company lettering on top of the back wall
- ✓ Public WiFi
- ✓ Power supply (230 V, 3 kW)

**Additional services:** Graphics, floor covering, and furniture are not included. They can be ordered from our service providers at extra charge.





# Virtual Exhibitor Package

All packages include these virtual features:



## Virtual exhibition stand

All exhibitor packages include a virtual exhibition stand which presents your team, your products, a video, PDF documents, and a link to your website.



## Live inbound leads

Contacts who are interested in your company are displayed on your team page. These ‘Live Inbound Leads’ include visitors to your virtual exhibition stand, people interested in your products or team, and if you have a speaking slot, visitors to your ‘sponsored session’.



## Your products

Showing products is a particularly good way of presenting your company. You can create product presentations yourself and show them in a video.



## Lead export

Once you connected with a lead, you can export the data during or after the conference. Depending on the setting the participants chose, you will receive their name, company name, phone number, and email address. That gives you excellent chances to connect.



## Easy administration

You can add virtual or physical team members to your company profile. Availability for video calls or on-site meetings can be set individually. The number of virtual attendees is unlimited.



## Matchmaking | B2B meetings

The AI-supported software analyses all participants and constantly recommends interesting leads. Additionally, you can screen the participant list, using the filters in the platform, and schedule B2B meetings on-site at your booth or virtually.



# Exclusive Sponsoring Options and Advertising

Are you looking for a higher logo visibility or exclusive branding options like lanyards, a coffee bike, or seat advert? We offer a variety of sponsoring opportunities accommodating your individual interest. Take a look at the options below or contact us for more Information.





# Overview: Exclusive Sponsorings (1/2)

<b>Name Badge Sponsor</b>	Your company logo clearly visible on the name badges handed out to all participants at check-in.	only 1 available
<b>Lanyard Sponsor</b>	Your company logo clearly visible on the conference lanyards. The lanyards will be handed out to all attendees with their name badge attached.	only 1 available
<b>Conference Bag Partner</b>	Conference bags with your logo, containing your advertising, issued to all participants. You produce the bags and ship them directly to the conference venue. The bags will be handed out to all attendees.	only 1 available
<b>Notepad and Pen Sponsor</b>	Your company logo on all pens and notepads at the conference. We organize the production of the notepads with your logo on it. You organize the production of the pens for the attendees. Notepads and pens will be handed out to all attendees at the conference.	only 1 available
<b>Exclusive Give Away</b>	Your exclusive give away (e.g. branded power chargers) will be distributed to all attendees at the check-in. You produce the give away, we take care of distribution.	only 1 available



# Overview: Exclusive Sponsorings (2/2)

Coffee Bike Sponsor	Your branded coffee bike in the exhibition, coffee from your individually branded cups. We take care of everything including coffee bike, cups, staff, consumables etc.	only 1 available
Coffee Mug Sponsor	Coffee mugs with your logo used by all participants during the conference. You produce the mugs and ship them directly to the conference venue.	only 1 available
Coffee Break Sponsor	Table flags with your company logo on all tables in the exhibition during coffee breaks and the possibility to place roll-ups at the food counters.	only 4 available
Lunch Break Sponsor	Table flags with your company logo on all conference tables during lunch breaks and the possibility to place roll-ups at the food counters.	only 2 available
Juice Bar Sponsor	Your branded juice bar in the exhibition. We take care of everything including bar, cups, staff, consumables etc.	only 1 available
Cocktail Bar Sponsor	Table flags and roll-ups with your company logo at the cocktail bar as well as drinks and napkins with branded names.	only 1 available
Candy Bar Sponsor	Your branded candy bar in the exhibition. We take care of everything including candys, bags, consumables etc.	only 1 available
Ice Cream Sponsor	Your branded ice cream bar in the exhibition. We take care of everything including ice cream, cups, staff, consumables etc.	only 1 available



# Overview: Advertising

Lead Generation: Virtual free tickets	100 free virtual tickets will be distributed in your name. Data of all attendees incl. phone and mail will be GDPR compliant shared with you. 1-3 questions for lead qualification can be added.
Live Display Ad	Your content displayed on some of the event monitors during the entire conference.
Flying Banner in the Exhibition	Exclusive banner advertising with your company message in the entrance area of the conference (indoor).
Advertising Clip	Your advertising clip in the livestream of the conference.
Seat Advert	Your exclusive give away/information material in the conference room placed on the participants seats.



Please contact us for more details and for prices.  
You did not find what you are looking for or you have different ideas?  
**Just get in touch. We will be happy to create an individual offer for you!**



# About IPM

## We keep you connected

IPM AG has been initiating and organizing premium conferences in cooperation with the procurement boards of Airbus, Deutsche Bahn, and Volkswagen among others, for 18 years.

The premium value of our 10 business conferences is reflected in the program and high-quality contributions from first-class speakers, innovative formats with strong participant engagement, as well as a high density of top managers. Thanks to our superior virtual conference platform, physical and virtual participation is seamless. Participants can meet face-to-face as well as virtually.

Our mission: Through innovative conferences, we provide our clients with access to ideas, dialogue partners, and products that broaden their horizons and thus improve their business operations.

# Conferences



Aviation Forum



Additive Manufacturing Forum



AM Medical Days



Automotive Masterminds



Construction Equipment Forum



Future Battery Forum



H2 Forum



Railway Forum

Click on icons to learn more



# Your Contact



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